

Duncan Okes

Well rounded, user-centered designer

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(276) 698 - 6852

work

Experience Designer @ CVS Health

Mar. 2021 to present

CVS Pharmacy

Selected to lead the progressive onboarding UX/UI for a native super-app, primarily focusing on the caregiver management experience

Enhanced the pharmacy e-commerce experience through enhanced flows, new user-tested features and detailed QA with engineers

Completed rapid projects, utilizing previous and new research, best practices, and insights from subject matter experts.

Attain by Aetna

Investigated, proposed, and designed new motivational tactics for a native mobile app that encouraged healthier living for 220,000+ users

Orchestrated my team's move from Sketch to Figma by thoughtfully converting and adapting our current design system and prototypes

Developed company-wide accessibility guidelines for dynamic type and landscape orientation on iOS and Android

Junior UX Designer @ Innovia Colabs

Nov 2020 to Mar 2021

Weaved a training prototype to prepare clients for an upcoming native app

Transformed a client's fragmented design system into a unified, global design system in Sketch

UX Design Intern @ DICK'S Sporting Goods

June 2020 to July 2020

Conducted interviews with store employees to uncover and workshop insights that steered designs and features

Designed UI for numerous development cycles while collaborating with the development team to ensure alignment

UX Design/Research Co-Op @ LenelS2

Aug. 2018 to May 2019

Created and maintained components for a cross-solution design system

Designed several features and application upgrades for legacy software that were validated through self-performed user research

portfolio

www.duncanokes.design

education

BS, Human-Centered Computing

Rochester Institute of Technology
Graduated in 2020

skills

Figma

Adobe Creative Cloud

After Effects

Illustrator

XD

Indesign

Photoshop

Sketch

InVision

Miro

Affinity Publisher

Design Systems

User Testing

Prototyping

Wireframing

WCAG

Agile Methodology

Presenting